

KENT AND MEDWAY BUSINESS SUMMIT 2022

Wednesday 27 April 2022, Sibson, Canterbury, University of Kent

08.50 – 09.20 **Registration** and coffee, tea, breakfast rolls in the Atrium

Delegates move to **Lecture Theatre 3** for opening presentations.

09.20 – 09.40 **Welcome** – *Deborah Turner, Federation of Small Businesses National Lead for Women in Enterprise and FSB South East Regional Policy Lead*

Opening remarks – *Professor Karen Cox, Vice Chancellor University of Kent*

09.40-10.10 **The UK Economy:** Insights and trends for 2022 and beyond – *Kitty Ussher, Chief Economist, Institute of Directors*

10.10-10.30 **Productive, Sustainable, Inclusive:** Kent's Economic Strategy towards 2030 – *Cllr Roger Gough, Leader, Kent County Council*

Our future is Medway: Major projects and regional strategy – *Richard Hicks, Director of Place, Deputy Chief Executive, Medway Council*

10.30-10.45 **The London Resort:** Updates and latest news – *Andy Martin, Director of Communications and Strategy, London Resort Company Holdings*

10.45-11.15 Break and networking

11.15-12.30 **Collaborative workshops – places limited to 40 people**

1. Place-making: Realising the potential of our cultural and creative industries (Seminar Room 6 (first floor))

Chair: *Lisa Carlson: CEO Canterbury Business Improvement District and Chair Association of Town and City Management*

Creating attractive communities and cohesive places: How do we create the right conditions for this the creative sector to thrive?

Emma Wilcox, Project Director, Creative Estuary

Cultural capital: What has been the impact of Turner Contemporary regionally and in the wider cultural economy.

Peter Hawkes, Turner Contemporary Trustee

Inspiring the next generation: The role of sport in the creation of cultural identity and economic growth.

Simon Storey, Chief Executive, Kent Cricket

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2. Productivity: How to build resilience and increase productivity in SMEs (Seminar Room 2 (ground floor))

Chair: *Dr Zita Stone, Senior Lecturer, Associate Dean, Kent Business School*

The power of mentoring: Increasing success in your business through an effective support network, a case study from the Kent Foundation.

Stuart Tanton, Director, Kent Foundation

Taking the long view: Automation vs job creation, challenges and opportunities within the manufacturing sector today.

Bal Sandher, Managing Director, Hectic Lifestyles, KEiBA 2021 Entrepreneur of the Year and Manufacturer of the Year

Kent Perspectives on International Trade: Export related challenges and opportunities to internationalise.

Steve Samson, Trade Development Manager, Kent County Council, Dr Carmen Stoian, Kent Business School

3. The future of work: skilling, retaining and attracting talent within the region in a post-pandemic landscape. (ASPIRE Executive teaching suite (first floor))

Chair: *Gavin Cleary, Chief Executive, Locate in Kent*

Future Human: How might human enhancement through science and technology affect the future of work.

Insights from the University of Kent's Future Human Signature Research Theme

Creating a legacy: Deciding to become an employee-owned business.

Gill Monk JP, Managing Director and Founder, All Health Matters

Emerging talent: Looking through the eyes of our future generation workforce.

Victoria Copp-Crawley, Principal, Canterbury College

4. Sustainable innovation: A route map to a sustainable Kent and Medway (LT2)

Chair: *Josh Pitman, Managing Director, Priory Direct*

Sustainable Supply Chains: If you can measure it, you can manage it, but who is responsible for driving change and how do we deliver impact?

Simon Barnes, Funding and Partnerships Development Manager, University of Kent

A Crisis Level Solution: The story of Elvis & Kresse, creating and sustaining an environmental and ethical business

Kresse Wesling CBE, co-founder Elvis and Kresse and co-farmer New Barns Farm

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Carry On Carbon: An insight of carbon management from for an everyday business, how we create good from being negative, the journey, the pitfalls, the value

Dan Crooks, director, iFruits

For those who do not wish to join a workshop, the following presentations will take place concurrently in **Lecture Theatre 3**.

- 11.15- 12.00** **Panel discussion: Aligning profit and purpose: finance and the journey to net zero**
- This panel discussion will help smaller businesses understand the changes they can make as they transition to net zero operations, and, where external finance is needed to implement their plans how to access the finance needed to succeed.
- Workshop hosted by** Susan Elliott, Senior Manager UK Network, British Business Bank
Panel members:
Fleur Record-Smith, Managing Director at Hayne House: a small business owner building reputation by operating sustainably
Cam Ross, CEO At Green Angel Syndicate: specialist investors fighting climate change
Rob Robinson, Sustainable Business Project Manager, Low Carbon Kent
- 12-12.30** **My vision for Kent and Medway:** Liz Gibney, chair Kent and Medway Partnership
The Kent and Medway Partnership is the economic partnership for Kent and Medway which aims to drive forward economic growth and prosperity throughout the region.
As newly appointed chair, Liz Gibney will be in conversation and take questions from the audience, while setting out her vision for the Partnership over the coming year.
- 12.30-12.45** **Comfort break**
- All delegates return to **Lecture Theatre 3** for final keynote and closing remarks
- 12.45-1.15** **5 in 5: Five Innovations That Will Change Our Lives Within Five Years,** *Prof Andy Stanford-Clark, IBM Distinguished Engineer, Master Inventor*
- 1.15-1.30** **Closing remarks:** *Prof Marian Garcia, Dean, Kent Business School*
- 1.30-2.30** **Sustainable Kentish buffet lunch and drinks, networking in the Atrium**
- 2.30** **Ends**