

## KENT AND MEDWAY BUSINESS SUMMIT 2022

- 08.50 – 09.20 **Registration** and coffee, tea, sausage/bacon rolls and pastries in the Atrium
- 09.20 – 09.40 **Welcome** – *Deborah Turner, Federation of Small Businesses National Lead for Women in Enterprise and FSB South East Regional Policy Lead*
- Opening remarks** – *Professor Karen Cox, Vice Chancellor University of Kent*
- 09.40-10.10 **The UK Economy:** Insights and trends for 2022 and beyond – *Kitty Ussher, Chief Economist, Institute of Directors*
- 10.10-10.30 **Delivering a sustainable economy:** Kent’s horizon to 2030 – *Cllr Roger Gough, Leader, Kent County Council*
- Our future is Medway:** Major projects and regional strategy – *Richard Hicks, Director of Place, Deputy Chief Executive, Medway Council*
- 10.30-10.45 **The London Resort:** Updates, latest news and leveraging the business opportunity – *Andy Martin, Director of Communications and Strategy, London Resort Company Holdings*
- 10.45-11.15 Break and networking
- 11.15-12.30 **Collaborative workshops** – places limited to 40 people per workshop

**Place-making:** Realising the potential of our cultural and creative industries

**Chair:** *Lisa Carlson, CEO Canterbury Business Improvement District, Chair Association of Town and City Management*

**Creating attractive communities and cohesive places:** The creative industries’ unique capacity for innovation can play a key part in building our post-pandemic future, driving inclusive and sustainable growth. How do we create the right conditions for this vital sector to thrive?  
*Emma Wilcox, Project Director, Creative Estuary*

**Cultural capital:** What has been the impact of Turner Contemporary regionally and in the wider cultural economy.  
*Yasmin Khan, Head of Equality, Diversity and Inclusion at Tate, formerly BBC News, Turner Contemporary Trustee*

**Inspiring the next generation:** The role of sport in the creation of cultural identity and economic growth.  
*Simon Storey, Chief Executive, Kent Cricket*

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| <p><b>Productivity:</b> How to build resilience and increase productivity in SMEs</p> <p><b>Chair:</b> <i>Dr Catherine Robinson, Deputy Dean, Kent Business School</i></p>                            | <p><b>Kent Perspectives on International Trade:</b> Export related challenges and opportunities to internationalise and first insights from a 2021 research study by Kent Business School.</p> <p><i>Steve Samson, Trade Development Manager, Kent County Council, Dr Zita Stone, Dr Carmen Stoian</i></p> <p><b>Taking the long view:</b> Automation vs job creation, challenges and opportunities within the manufacturing sector today.</p> <p><i>Bal Sandher, Managing Director, Hectic Lifestyles, KEiBA 2021 Entrepreneur of the Year and Manufacturer of the Year</i></p> <p><b>The power of mentoring:</b> Increasing success in your business through an effective support network, a case study from the Kent Foundation.</p> <p><i>Stuart Tanton, Director, Kent Foundation</i></p> |
| <p><b>The future of work:</b> skilling, retaining and attracting talent within the region in a post-pandemic landscape.</p> <p><b>Chair:</b> <i>Gavin Cleary, Chief Executive, Locate in Kent</i></p> | <p><b>Future Human:</b> How might human enhancement through science and technology affect the future of work. Insights from Future Human, one of Kent's signature research themes.</p> <p><b>Emerging talent:</b> Looking through the eyes of our future generation workforce.</p> <p><i>Victoria Copp-Crawley, Principal, Canterbury College</i></p> <p><b>Creating a legacy:</b> Deciding to become an employee-owned business.</p> <p><i>Gill Monk, Managing Director and Founder, All Health Matters</i></p>   |
| <p><b>Sustainable innovation:</b> A route map to a sustainable Kent and Medway</p> <p><b>Chair:</b> <i>Josh Kitson, Priory Direct</i></p>   | <p><b>A sustainable journey:</b> The story of Elvis &amp; Kresse, the highs and lows of sustaining an environmental and ethical business</p> <p><i>Kresse Wesling CBE, co-founder Elvis and Kresse and co-farmer New Barns Farm</i></p> <p><b>Carry On Carbon:</b> An insight of carbon management from for an everyday business, how we create good from being negative, the journey, the pitfalls, the value</p> <p><i>Dan Crooks, director, iFruits</i></p> <p><b>Hydrogen – a future fuel for Kent?</b> Can Hydrogen supply 20 per cent of our energy needs by 2050?</p> <p><i>Simon Barnes, Funding and Partnerships Development Manager, University of Kent.</i></p>   |

# Business Summit

For those who do not wish to join a workshop, the following presentations will take place concurrently.

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| 11.15- 11.45 | <p><b>Panel discussion: Aligning profit and purpose: finance and the journey to net zero</b></p> <p><i>Chair: Susan Elliott, Senior Manager, UK Network (South East), British Business Bank</i></p> <p><b>Panel members:</b> <i>Laura Bloomfield, VP Head of PS&amp;D Industry - Growing Markets, ATOS; Warren Ralls, MD of UK Network, British Business Bank</i></p> |
| 11.45-12.30  | <b>TBC</b>  |
| 12.30-12.45  | <b>Comfort break</b>  |
| 12.45-1.15   | <p><b>Final Keynote:</b> <i>5 in 5: Five Innovations That Will Change Our Lives Within Five Years, Andrea Martin, IBM Distinguished Engineer, leader the IBM Watson Center Munich and the IBM Client Centers in EMEA (Europe, Middle East, Africa).</i></p>   |
| 1.15-1.30    | <b>Closing remarks</b>  |
| 1.30-2.30    | <b>Sustainable Kentish buffet lunch and drinks, networking</b>  |
| 2.30         | <b>Ends</b>   |